

# A BRIDE'S GUIDE TO *Wedding Paper*

## THE PROCESS

### 1. Place your order!

After filling out our inquiry form, a member of our team will reach out via email to talk all things paper & build out the details of your dream wedding paper suite. We will provide an estimate based on the paper type, printing, quantity, and deliverables you request. Due to the custom nature of this process, it can take several days from receiving your inquiry, and there can be some back and forth before landing on a quote that fits your budget & needs. After these details are finalized, we will send a “working invoice”, which is 50% of your quote. The remainder of your bill has the flexibility to change throughout the design process if you decide to change any details that may affect pricing.

### 2. Proofs & revisions

You will provide us with design inspiration (the more the better!) and exact wording for your paper, and we will send over several proofs to kick off the design process. From here, we make revisions until you are 100% IN LOVE with the design! Plan for roughly 3 rounds of revisions, and make sure to be checking your inbox.

### 3. Production & shipping

We send your project to print! Please allow up to 3 weeks for letterpress production, and 1 week for digital production. The remaining ~50% of your bill will be invoiced after you receive your paper.

## TIMELINE

### Save the Dates

Reach out to RPC: 5-6 weeks before send out date  
Send to guests: 5-6 months before wedding date

### Invitations

Reach out to RPC: 10-12 weeks before send out date  
Send to guests: 8-10 weeks before wedding date

*As a general rule, the more time you leave for design & production, the better!*

## SIZING

**Invitations:** A9 / 5.5 x 8.5 in

**Details card** (or first additional card): A2 / 5.5 x 4.25 in

**RSVP cards** (or second additional card): A1 / 3.5 x 4.875 in

**Save the Dates:** 4.25 x 5.5 in

*If you are interested in other sizes, just ask!*

## PRINTING TECHNIQUES



DIGITAL



LETTERPRESS



BLIND  
LETTERPRESS

### Digital Printing

Digital printing leaves a smooth and flat image on the surface of the paper. Available in 3 different paper types, each in single & double ply weight.

### Letterpress Printing

Letterpress printing is a type of relief printing. A custom plate of your design is inked and pressed into each card, leaving a beautiful debossed impression of your design that you can feel with your fingertips.

### Blind Letterpress Printing

Your design will be impressed onto the paper using an un-inked letterpress plate for a subtle, debossed look with no color.

## PAPER TYPES

### Digital

We offer eggshell paper for all digital printing projects in both 120# and 220# weights.

*For specialty paper options, please inquire!*

### Letterpress

We offer luxe cotton paper in 110# & 220# weights for letterpress printing only. This is included in bright white, pearl white & natural white. We also offer handmade paper with a decked edge in various shades of white & soft pastels which would come at an additional cost.

## ENVELOPES

Envelopes with digitally printed return address are included in every order! For an additional charge, we offer guest address printing, and/or hand-calligraphed envelopes.

\*Envelope liners are available upon request and are a great way to add illustration and graphic elements to your wedding suite!

\*RSVP Envelopes and Outer Envelopes are also available for an additional fee.

If you would like us to print guest addresses, we encourage you to follow traditional addressing etiquette, and submit your list to us formatted like the following:

	A	B	C	D	E
1	<b>Names</b>	<b>Address 1</b>	<b>Address 2</b>	<b>City, State</b>	<b>Zip</b>
2	Ms. Ashton Cameron	2855 Crescent Parkway	Apt 615	Atlanta, Georgia	30339
3					
4	<i>* include titles like Mr. and Mrs.</i>	<i>* spell out words like "Street" "Lane", etc.</i>		<i>* spell out states</i>	
5					

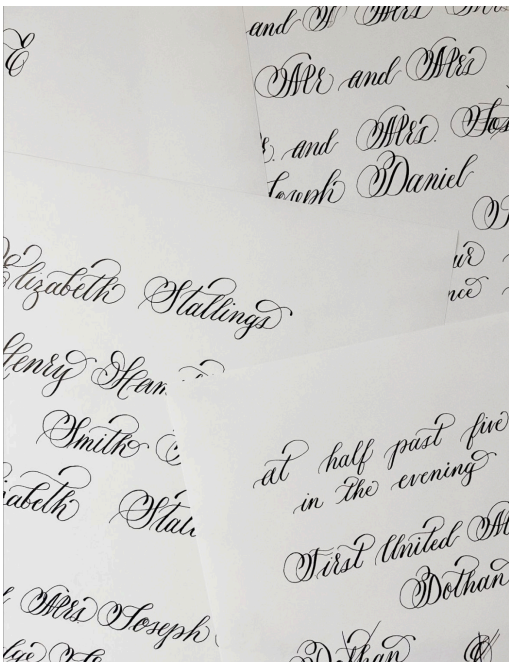
## CALLIGRAPHY

We offer hand-calligraphed envelope addressing as the perfect finishing touch to your paper suite! You should prepare to submit your final, proofed guest address list at least 8 weeks before your in-hand date. We offer several ink colors and inner envelope calligraphy as well- inquire for more details!

\*Note: envelope calligraphy is only offered as an **additional** service to a bride's RPC wedding suite.

## CALLIGRAPHY LAYOUT

A completely custom script for your paper- down to the letter! We offer hand-calligraphed invitations that are then digitized and typeset for printing. These can be printed digitally or letterpressed on any of our paper offerings.



## CRESTS



Custom crest artwork can be added to any wedding paper order or purchased à la carte! You will receive the custom artwork in multiple file formats to use on your wedding day... the possibilities are endless!

Add a custom crest to your wedding suite ~\$100

Purchase your crest as a digital file ~\$75

Purchase a custom crest à la carte from RPC ~\$200

## ANATOMY OF A WEDDING INVITATION

We will ask you to provide us with the exact copy for your wedding paper! There is no one right way to word a wedding invitation... but here are some helpful hints!

*M*  
*R*

MR. AND MRS. PHILIP JAMISON HOLLEY  
REQUEST THE HONOR OF YOUR PRESENCE  
AT THE MARRIAGE OF THEIR DAUGHTER

*Ryann Elizabeth*  
TO  
*Matthew Randolph Brown*

SATURDAY, THE TWELFTH OF AUGUST  
TWO THOUSAND AND TWENTY THREE  
AT HALF PAST FIVE O'CLOCK IN THE EVENING

BROOKWOOD BAPTIST CHURCH  
BIRMINGHAM, ALABAMA

JOYFUL CELEBRATION TO FOLLOW  
VESTAVIA COUNTRY CLUB

MONOGRAM/CREST (OPTIONAL)

HOST NAMES & REQUEST LINE

COUPLE'S NAMES

DATE

TIME

LOCATION

POST-CEREMONY

## MORE ORDERING TIPS / FAQs

\* We offer “Will you be my bridesmaid” cards, Save the Dates, and rehearsal, shower, and bridal luncheon invitations as well! The possibilities are endless...

\* Not sure how many invitations to order? We recommend counting addresses rather than individuals, since invitations are typically mailed to households. Now add 15-20 extra invitations to give yourself room for last minute invites, any you might misplace or damage, and keepsakes to have photographed along with your other day-of details.

\* Not sure of something? Ask! We are happy to provide custom quotes and answers about the various printing techniques, as well as helpful cost-saving tips to help you create the wedding suite of your dreams!

\* We offer assembly/envelope stuffing at an additional cost. Inquire to learn more!

\* Due to the custom nature of our suites and the unique artwork for each design we create, changes requested after 4 rounds of revisions could incur additional design fees, which will be evaluated per request.

\* Orders placed under 6 weeks from the in-hand date will incur an additional fee for rushed design and production.

\* Contract: We have a standard contract for brides that you will be required to sign before we start designing.

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We are honored that you would consider us to play a role in your special day! Your wedding paper is a tangible piece of one of the most special days of your life, and we are eager to create something that you can hold onto forever.

We can't wait to work with you!



Harper, Ashton, and Molly

ROSS PAPER COMPANY